



2020 Comprehensive Plan
Cultural Resources Element
Draft Goals and Objectives

HISTORIC PRESERVATION

GOAL 6-1: Protect Historically Significant Structures and Sites

- Objective 6-1A: Preserve and enhance *existing* historically and architecturally significant properties, structures, neighborhoods and districts.
- Objective 6-1B: Identify properties, structures, neighborhoods and districts for *potential* historical significance and evaluate the need to recognize and protect those with historical significance.
- Objective 6-1C: Seek funding to enhance and preserve the historic character of properties in Rock Hill.
- Objective 6-1D: Identify and preserve prehistoric and historic archaeological resources.

PRESERVATION AND GROWTH OF CULTURAL RESOURCE OPPORTUNITIES

GOAL 6-2: Promote Cultural Resources as a Valuable Asset to Economic Development

- Objective 6-2A: Support and enhance cultural tourism opportunities for residents and visitors.
- Objective 6-2B: Promote Old Town as an arts and cultural destination.

GOAL 6-3: Incorporate the Arts as a Prominent Element of Daily Life

- Objective 6-3A: Maximize access to the Arts by encouraging greater involvement of Rock Hill's diverse community, including all age, ethnic, and economic groups.

Objective 6-3B: Promote and encourage a variety of local and international cultural events and programming.

EDUCATION AND PUBLIC AWARENESS

GOAL 6-4: Promote Education and Awareness of Cultural Resources and Venues

Objective 6-4A: Support arts and cultural education programs for Rock Hill residents and visitors.

Objective 6-4B: Develop a more comprehensive approach to disseminate information about cultural sites and events, leading to greater public participation.

Objective 6-4C: Increase public awareness and understanding of the importance and benefits of historic preservation.

PARTNERSHIPS AND INTERGOVERNMENTAL COORDINATION

GOAL 6-5: Develop Partnerships to Support Cultural Resources

Objective 6-5A: Work with state and county agencies, non-profit arts and cultural organizations, and educational institutions to develop and support arts and cultural resources in Rock Hill.