



ROCK HILL

SOUTH CAROLINA

DowntownNow Campaign to Boost Retail and Restaurant Business in Rock Hill

The City of Rock Hill and the Rock Hill Economic Development Corporation have launched an exciting effort to draw retail and restaurant development to the Downtown area. In-depth research indicates the Downtown market is strong, providing a solid environment for restaurants and retail operations. Based on successful similar program models, the City and RHEDC have developed a program that combines new financial incentives with affordable, available storefront properties to boost the downtown business environment, providing additional options for shopping and dining.

Through research, the City determined the strength of the Downtown market and the feasibility of launching such an initiative. Researchers collected data on the number of workers and residents as well as average incomes in Downtown Rock Hill, and compared the data to that of similar cities and locations within Rock Hill.

The results were surprising. There are more workers in Downtown Rock Hill than anywhere else in the city, including the areas near Piedmont Medical Center and the I-77 corridor at Cherry Road and Dave Lyle Boulevard. In fact, there are more people working within one mile of Downtown Rock Hill than there are working within one mile of downtown Greenville or Spartanburg.

And Downtown



There are several prime high-visibility properties available for purchase or lease in Downtown Rock Hill.

Rock Hill's population has more income, with greater household income levels, than comparable figures for downtowns in Spartanburg, Lancaster and York. As Downtown residential development progresses and Winthrop University grows, these numbers are sure to increase.

The relocation of Williams & Fudge to the renovated Cotton Factory will bring an additional 200 people Downtown each day. As the Textile Corridor continues to develop and more businesses and residents locate in the urban core, the number of Downtown workers dining out or shopping will continue to rise. With more residents and workers, the demand for retail and restaurants will grow, enabling new businesses to succeed.

Currently, there is plenty of affordable business space in Downtown Rock Hill. While rents in many other retail locations in and around Rock Hill run more than \$20.00 per square foot, Downtown retail space is

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Important Numbers

for 24-Hour Automated Service

- 803/329-5555** Outage Reporting
- 803/329-5588** Billing Inquiries and Payment Processing

Other Important Numbers

- 803/325-2500** Customer Service Requests
- 803/329-5610** City-Maintained Road Pothole Reporting
- 803/327-6186** State-Maintained Road Pothole Reporting



There are more workers in Downtown Rock Hill than anywhere else in the City, providing an ideal market for restaurant and retail business.

City Council Contacts



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**Councilmember
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**Councilmember
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**Councilmember
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Rock Hill, SC 29730
803/328-6756



**Councilmember
Jim Reno**
214 College Avenue
Rock Hill, SC 29730
803/366-4318

Diversity in the City Workforce . . . We Can't Do It Without You!

Join our team! The City of Rock Hill is committed to hiring a high quality workforce to serve the citizens of Rock Hill. We feel it is important that our workforce reflects the diversity of the community. Because of that belief and a lack of prospective candidates for fire and police service, we are actively recruiting employees for our Fire and Police



departments. Competitive pay, an excellent benefits package, paid training, opportunity for advancement . . . **a career you can have pride in!**

The Rock Hill Police Department, led by Chief John Gregory, the Fire Department, led by Chief Mike Blackmon and the

Human Resources Department, led by Phyllis Fauntleroy, are dedicated to providing opportunities for high quality candidates. We strongly encourage women and minorities to apply.

Diversity in law enforcement and fire service benefits the whole community

by promoting trust in the fairness of law enforcement and fire services, encouraging citizen support and bringing a variety of backgrounds and perspectives to the issues. The City seeks to build police and fire departments that are as culturally diverse as our community.

If you or someone you know is interested in serving Rock Hill in Public Safety, please contact us.

Rock Hill Police Department
Master Police Officer Timothy Marquez

Phone: **803/329-7225**
Website: www.rockhillpd.com

Rock Hill Fire Department
Shirley Foster, Personnel Supervisor
Phone: **803/329-5559**
Website: www.cityofrockhill.com



May is Electrical Safety Month

Electrical Safety Month is observed to focus attention on the importance of staying safe around electricity. Rock Hill Utilities encourages you to look around your home and workplace and eliminate electrical hazards. Here are some important tips to play it safe with electricity.

AT HOME OR IN THE WORKPLACE:

- **Electricity and water don't mix!** Electricity flows easily through water, so keep anything electrical – hair dryers, curling irons, radios, and other items – away from sinks, bathtubs and other water sources.
- The shocking truth...if someone is being shocked by electricity, don't touch the person or anything they are touching, and do not try to touch or move the electrical object causing the shock. If you do, your body will become a path for the electricity to travel and since your body is 70 percent water, electricity will flow through you very easily. **Call 911 immediately if someone has been shocked and injured by electrical current.**
- Check appliance and extension cords for breaks or tears; don't place cords under rugs or near water, heat or metal pipes. Pull on the plug, not the cord when removing from outlet.
- Install ground fault circuit interrupters (GFCIs) to help protect you – GFCIs shut off the power to the appliances under abnormal conditions.
- During electrical storms, do not use appliances or telephones, and do not take baths or showers. Use UL rated surge protectors to protect your sensitive electronic equipment from being damaged during electrical storms.

- Prevent electrical fires by keeping flammable items away from light bulbs or heaters. Have a fire extinguisher and learn how to use it; install smoke detectors and test regularly; and finally, establish a fire escape plan and do a test run annually.

OUTDOORS:

- Stay away from poles, wires, towers, substations and transformers. Overhead lines carry lots of electricity and are extremely dangerous to touch. Keep antennas and ladders at least 10 feet away from overhead lines. Stay away from fallen and low-hanging lines, and do not try to remove fallen or drooping tree limbs on lines.
- If you use a generator during a power outage, **ALWAYS** get advice from a licensed professional electrician before installing, operating or repairing a generator. **NEVER hook up a generator directly to your home's wiring, such as the breaker panel, receptacles or meter. The safest approach is to connect necessary equipment directly to the generator outlets. NEVER operate a generator indoors.**
- Make sure kids play safely around trees and climb only where there are no overhead lines. Kites, balloons or model airplanes touching overhead lines can cause shock or fire. Use these flying toys only where overhead lines are far away.

For more information on electrical safety, contact Rock Hill Utilities at [803/329-5594](tel:8033295594).

DowntownNow continued from cover



Available properties include features such as outdoor patio seating, storefront display windows and ample parking.

available for about half that cost. There are currently nine available prime, high-visibility spaces ideally suited for new retail and restaurant tenants.

The Downtown Retail Incentive program includes a variety of incentive plans designed to fit the needs of retailers and restaurateurs. Matching funds are available for façade rehabilitation, while the Jumpstart Main Street program offers assistance with marketing and advertising expenses. Eligible businesses may also qualify for first-year subsidies to help with rent expenses or the cost of upfitting a space. And over a three-year period, a portion of the Business License Fee may be returned to the business owner.

These financial incentives will be offered for a limited time only, and eligibility requirements apply. If you would like to start or expand your retail or restaurant business in Downtown Rock Hill and want more information on the DowntownNow program, please contact the Economic and Urban Development Department at [803/329-7090](tel:8033297090) for details.



This property, located at 140 E. Main Street on the plaza, includes a fully furnished commercial kitchen.

Pre-registration is required for all camps and can be made at the locations listed below. Each camp has limited space availability so call today!



Fewell Park Center Camps

Great Adventures with Miss Georgeann

Ages 6 - 8 (age 6 prior to Apr 1st)

Session I: June 18-June 22; 9am - 2pm; register by 6/1.

Session II: July 23 - July 27; 9am - 2pm; register by 7/6.

Cost: \$85 per session. *Enjoy a fun packed week with a different theme daily!*

Great Adventures with Miss Georgeann Ages 4 - 5 (age 4 prior to Apr 1st)

Session I: June 4 - June 8; 9am - noon; register by 5/18.

Session II: July 9 - July 13; 9am - noon; register by 6/29.

Cost: \$75 per session. *Fun activities based on a daily theme.*



Girls Day Out: Spa, Etiquette & Tea Party

Ages 6 - 9; June 14 from 9am - 2pm; register by 6/11.

Ages 10 - 12; July 19 from 9am - 2pm; register by 7/16.

Cost: \$38. *Young ladies will enjoy facials, manicures, dress up activities and more as they prepare for an afternoon tea party at this spa-themed experience.*

Gettin' Crafty with Janet Ebersold Ages 5 - 12

Session I: June 11 - 15; 10am - noon; register by 6/6.

Session II: June 25 - 29; 10am - noon; register by 6/20.

Session III: July 30 - Aug. 3; 10am - noon; register by 7/25.

Cost: \$65 per session. *Activities will include drawing, painting, African mask, hand puppets, clay coil pot & Native American sand painting.*

Contact: Jim Austin (803) 329-5645 or jaustin@ci.rock-hill.sc.us.

Location: Fewell Park Recreation Center - 1204 Alexander Rd.

Register at Fewell Park Rec Center.



Extreme Adventure Camps

Extreme Kids I: Day Camp

June 6 - 8; 8:30am - 4:30pm; Cost: \$100

Mountain biking, kayaking, team building & rock climbing.

Age 9-12

Extreme Kids II: Day Camp + Overnight at Coast Age 9-12

June 18 - 21; 8:30am - 4:30pm Mon. & Tues.; Overnight Campout Wed. to Thur.

Cost: \$160; *All the fun of Extreme Kids I plus an overnight camping trip to coastal South Carolina to paddle with the dolphins!*

Extreme Kids III: Day Camp + Overnight at Mountains

July 9 - 12; 8:30am - 4:30pm Mon. & Tues.; Overnight Campout Wed. to Thur.

Cost: \$150; *All the fun of Extreme Kids I plus an overnight camping trip to the mountains of North Carolina and Sliding Rock!*

Extreme Kids IV: Day Camp

July 23 - 25; 8:30am - 4:30pm; Cost: \$100

Mountain biking, kayaking, team building & rock climbing.

Age 9-12

Age 9-12

Extreme Teens Coastal Adventure - Overnight Camp

June 14-15; Cost: \$95; *Kayaking, beach combing, stunt kite flying, surf fishing, camping and dolphin watching.*

Extreme Teens Multi-Sport Day Camp - One Day Adventure

July 19; Cost: \$50; *Mountain biking & whitewater rafting at the new Whitewater Center in Charlotte, NC.*

Extreme Teens Kayak Camp - Overnight Camp

Aug. 7-9; Cost: \$130; *Kayaking on rivers & lakes in North and South Carolina while camping along the way! Campers will be introduced to Leave No Trace camping practices.*

Age 13-17

Age 13-17

Age 13-17

Locations for Extreme Adventure Camp vary depending on the day's activities. Contact Tom Bell (803) 329-5632 or tbell@ci.rock-hill.sc.us with questions and to register. **Register** at the PRT office at City Hall in Room 390.



Rock Hill Tennis Center Camps

The Rock Hill Tennis Center offers instruction

for youth to learn the game, develop new skills, and expand on existing skills in a supportive environment.

Ages: 7 to 18 *

Dates: 4-day sessions (Mon. - Thurs.) begin each week from June 4th through Aug. 12th. Participants are welcome to sign up for multiple sessions.

Times: 9am - noon. The center opens at 7:30am if participants need to arrive early.

Structure: Classes are based on age & ability levels with beg, int. & adv. classes.

Ratio: 1 instructor to 6 participants.

Cost: \$100 for four days of camp (9am-noon) or \$25 per day (9am-noon).

Contact: (803) 326-3842 or by email at tpleasant@ci.rock-hill.sc.us.

Location: Rock Hill Tennis Center, 897 Maplewood Ave. - next to Sullivan Middle School.

Register at the Tennis Center.

* For ages 2 - 6, shorter clinics are available. Call the Tennis Center for details.

CAMP ARC

Camp Arc is a day camp predominately for children and adults with special needs. It is a mainstreamed camp where children with and without disabilities enjoy a variety of activities. And there are sessions for adults too!

Eight 1 week day camp sessions are offered. Activities include arts & crafts, sports and swimming. A special event and a t-shirt are included in the cost.

Registration is first-come, first-served and participants are limited to two (2) one-week sessions for the summer. Sessions run from 9am to 2pm. Cost: \$10 per one-week session.

For a schedule of session dates, check www.rockhillrocks.com or contact Scott Wentzky (803) 326-2429 or Wendy Waddle (803) 329-5659 for further details.

Location: Boyd Hill Recreation Center, 1165 Constitution Blvd.

Register at Boyd Hill Rec Center.



Camp Arc