



Rock Hill Accommodations Tax/Tourism Commission
Tuesday, June 18, 2013 – 9:00AM
City Hall – Room 373

MINUTES

PRESENT: Jim Cox, Kinch Edwards, Katherine Morgan, Sharad Patel, Joyce Simpson, Charlie Robinson

ABSENT: John Houston

STAFF: Ed Thompson, John Taylor, Mark Sexton, Wendy Hill, Laurie Helms

WELCOME: Charlie Robinson, Vice Chair, opened the meeting at 9:04 A.M.

MINUTES: The minutes from the May 21, 2013 meeting were approved as presented.

DEPARTMENT

UPDATE: Monthly Report

- The Rock Hill Tennis Center hosted a Wheelchair Tennis Clinic on Wednesday, June 3rd.
- Movie Night at the Rock Hill Outdoor Center's Giordana Velodrome on Saturday, June 22: The Amazing Spiderman will be showing at 9:00PM.
- Friday Night Races at the Giordana Velodrome are bringing spectators from various states outside SC; this past weekend – Georgia, North Carolina, Washington State, Virginia

Tourism Coordinator's Report

- The 2013-2014 ATAX Grant Funding recommendations made by the Tourism Commission were approved by City Council on June 10th.
- The economic impact study for Cherry Park's Mighty Casey Softball Tournament (June 1) yielded an estimated \$ 548,606.
- The first of two annual hotel site visits for properties interested in participating in the 2014 Host Hotel Program will take place on June 24 and June 25.

Tourism Related Construction Projects

- Grading has been completed at the "Greens" open space. Grass will be sprigged this month. Fencing should be completed by end of the month.
- The BMX Supercross and amenities design phase is 80% complete.
- The Catawba River trail connector from the Piedmont Medical Center Trail to the River Park trail is in design phase.
- Staff suggests a tour of the Rock Hill Outdoor Center in August.
- City Council's 8 Trails Priorities are as follows:
 - Galleria Trail to River Park and Manchester Meadows
 - Eden Terrace Trail to provide connectivity to Cherry Park, Winthrop University and the Riverwalk area
 - Catawba Riverfront Trail to Lake Wylie Dam area

- Dutchman Creek to provide connectivity from the Catawba River Trail to Catawba Westminster School area
- Ebenezer Rail Trail to provide future extension to York, SC
- Jack White Trail to provide connectivity from Northside Greenway Extension to downtown Rock Hill area
- South Pointe Phase II
- Saluda Trail to South Pointe Trail

Trails Map

- Staff is working to complete a user-friendly trails map to be made available at hotels, visitors' centers, etc.

**ADDITIONAL
ITEMS:**

ATAX: Update on City Council's Decision

- As stated in the Tourism Coordinator's Report, recommendations for the 2013-2014 Grant Cycle were approved. Discussion took place among the Commission regarding the GRID method of scoring for applicant funding.
- The Commission wants to review SC ATAX Code in July's Commission meeting.

ADJOURNMENT: Congratulations to Ed Thompson, PRT Director, on his upcoming retirement. Ed thanked everyone for their many years of service with the Tourism Commission and shared "The Lessons from the Geese" as an inspiration to carry on.

Having no further business, the meeting adjourned at 9:55 A.M. Next Meeting Date: July 16, 2013 at City Hall/Room 373.

Respectfully submitted,

Wendy Hill
ATAX & Tourism Commission Liaison
June 18, 2013