

ROCK HILL CLEAN & GREEN

Mission Statement: *To promote litter reduction, beautification and recycling through public awareness, education and special events designed to reach every segment of the population; To make recommendations to city government on programs, policies and codes which impact these issues.*

Minutes

February 6, 2023

5:30pm

Present: Brienne Mobley, Nadja Folsie-Chorak, Cliff Harris, Tim Angell, Gary Bottomley, Melissa Chapman, Chris Johnson, Julie Johnson, Deb Lewis, Grace Lewis, Gale Moore, Jeanne Musgrove, Elizabeth Sefton

Absent: Charlie Ruffalo

Excused: Kristy Bengivenga

Staff: Elizabeth Morgan, Melody Kearse

1. Introduce new members and staff
2. Call to Order
3. Approval of Minutes of January Meeting: Approved unanimously
4. Board and Subcommittee Goals Review:
 - a. Litter and Beautification: Working to meet with HOAs or Neighborhood Associations in Wards 5 and 2 in January or February to talk litter prevention and recycling. Ryan will get Gary an updated list of HOAs. Met with Catawba Terrace HOA, only 3 attendees. Will look for a meeting to attend in Ward 5.
 - b. Recycling: Discussing how to convey the message that you already pay for recycling, so you should get a recycling bin. How do we have these conversations with new residents. What can we do at upcoming events. Put QR codes on outreach materials. Information on City website front page and in utility bills.
 - c. Education: Came up with ChristmasVille activity ideas. We have a number of ideas to include some education component to our participation. The craft was fine but we felt that those participating did not make the connection between the craft and C&G. Here is a list of ideas we brainstormed last night. We can still do a craft but may it does not become the main focus of our table.
 - Recycling sorts or some other activity
 - Have a video streaming that folks can watch while kids are making craft. Maybe the video could be the YC MRF?
 - Have examples of alternative options for gift wrapping. For example, using canvas gift bags. We might also have examples of items that cannot be recycled (foil and plastic wrapping paper, etc.) and the alternatives people could use, including wrapping paper made of recycled content.
 - We were also thinking we could provide the participants with reusable bags to use while shopping during the event. This could be communicated to vendors and possibly even ask vendors not to use plastic bags.

- Have a wrapping table so that folks could wrap items they purchase during the events with 'sustainable' wrapping paper.
- Participate at Chalk on Main, come up with ideas for Earth Day Birthday.

5. Past Volunteer Activities

- Polar Bear Pickup, 2/4/2023, 8 AM, Meet at the City of Rock Hill Operations Center parking lot. Lots of litter picked up off on Anderson Road. Was very cold! Polar Bear Pickup will continue through the end of February.

6. Upcoming Volunteer Activities

- School recycling and litter lesson coming up in February. Packet assembly will be February 16 at 9 AM at the Operations Center Purchasing Conference Room.
- Litter Index in March
- Household Hazardous Material Day March 4, 8 AM – Noon
- Winthrop Earth Day May 11
- Come See Me Moonlight Jazz April 21
- Earth Day Birthday, April 22
- Come See Me Tailgate, April 22

7. New Business

- Elizabeth will attend the KAB Conference February 20-23, will present on Bags to Benches
- Bags to Benches info. Collected 413 pounds in January, total of 7,703 pounds.
- Elect a new board Vice Chair in May

8. Old Business

- Cherry I-77 green spaces around the clover leaf ramps were reported to be. Elizabeth sent to Bethel Litter Cleanup Crew. Bethel cleaned up
- Chris asked for volunteers for beautification event at Winthrop 1/13/23 and 1/16/23. Chris had a good turnout.

Adjourn

Next meeting March 6, 2023, 5:30 PM

Board Goals 2022/2023

- Reduce litter index by 3% to 1.44
- Continue educating residents about the correct items to put in the recycle bin and focus on dispelling misconceptions on where recycling goes and what happens to materials. Work to increase volume through education. Outreach at Park Pointe Village
 - Apartments: Distribution of outreach materials by Public Works to The Oaks
 - Decals
- Focus litter cleanups in Wards 5 and 2. Fall cleanup: October 29, 9 AM – 11 AM:

COME IN COSTUME! Family members welcome. Meet at the parking lot at Ebinport and Cherry behind LL Flooring. We will cleanup along Cherry Road and possibly Ebinport.

- Increase awareness about bags to benches program and next steps of taking reusable bags. Increase film plastic collection by 7%.