

ROCK HILL CLEAN & GREEN

Mission Statement: *To promote litter reduction, beautification and recycling through public awareness, education and special events designed to reach every segment of the population; To make recommendations to city government on programs, policies and codes which impact these issues.*

Agenda

November 6, 2023

5:30pm

Present: Gary Bottomley, Chris Johnson, Gale Moore, Melissa Chapman, Clifton Harris, Grace Lewis, Julie Johnson

Absent: Nadja Folsie-Chorak, Elizabeth Sefton, Kristy Bengivenga, Brienne Mobley, Jeanne Musgrove; Ben Miskelly

Excused: Charlie Ruffalo

Staff: Melody Kearse, Renee Burt, Terrance Nealy, Kevin Richardson

1. Call to Order and introduction of Renee Burt.
2. Approval of Minutes of October Minutes.
3. Terrance Nealy spoke about Elizabeth Morgan's departure, and the staffing changes for the Board. For litter cleanups, we will continue to assist but, some of the programs that are not considered key programs will be reduced in terms of dedicated staff time. We will continue to provide assistance with activities that you may want to participate in, but staff will not be able to provide the same amount of time to these activities. There will no longer be the staff led education component that Elizabeth was doing with the schools since her position will no longer exist with the City. The Board will need to help with this aspect, when appropriate, in order to continue the education program. The Board had several questions related to communication, budget, and key events for Mr. Nealy.
4. Board Goals: See back page for updated for goals.
5. Subcommittee Goals:
 - a. Committee Sign Up Sheets and Subcommittee – Not all subcommittees were represented, so the Board elected not to break into subcommittee groups.
6. Past Volunteer Activities
 - a. Litter Clean up, September 23 at 8:30 AM, very well attended, over 100 volunteers from Northwestern, KYCB and Clean & Green
 - b. Cliff helped clean up a home before Rolling in Rock Hill
7. Upcoming Volunteer Activities
 - a. America Recycles Day School Event November – A couple people volunteered to help if County needed any help.
 - b. Chris will send out sign up to volunteer with recycling for Winthrop Homecoming November 11.
 - c. ChristmasVille December 1-3 - Discussed activity, and Julie volunteered to help staff look at supplies.
8. Old Business
 - a. Nadja will reach out to T-Wrecks about potential partnerships.

9. New Business

- a. Bags to Benches: October total pounds, 89 total of pounds. All submissions must be accompanied by a photo.
- b. Board shared interest in partnering with Pathways to do a cleanup if they would like to host.

Adjourn

Next meeting January 9, 2024, 5:30 PM

Board Goals 2023/2024

- Reduce litter index:
 - Hot Spot Identification program: Board members will send Elizabeth pictures (text or email) of litter hot spots and we will encourage others to participate in a cleanup. Outreach through social media.
 - Focus litter cleanups in Wards 1 and 6
- Highlight the local economic benefits and closed loop process of recycling.
- Label event center bins for recycling.
- Plan and complete a beautification project.
 - Work with Neighborhood Services to identify a beautification project.
 - Coordinate yard cleanups before Rolling in Rock Hill with Neighborhood Services.
- Increase awareness about bags to benches program and next steps of taking reusable bags.
- Invite Council Members and Mayor to meetings to give us updates and let us know how we can help.

Litter & Beautification Subcommittee:

- Concentrating on Wards 6 and 1 for meetings if they have neighborhood meetings
- Graffiti around town, reach out to Robin Joas

Recycling Subcommittee:

- Put the educational stickers on the residential roll carts
- ARD recycle sculpture contest plan for 2024

Education Subcommittee:

- Stick with main key events: ChristmasVille, ARD, Earth Day Birthday, Come See Me
- Expand to new events: Could we work with the 5K and 10K and have tabling to have information out at the event. Fundraiser walks, have a presence at those events.